

Heritage Place



"Where Champions Are Sold"

April 2, 2008

Dear Customers:

This year is the 30th Anniversary of Heritage Place and our annual Quarter Horse Yearling Sale. We are still making improvements to our facility, and the restaurant and bar renovation will be done by sale time.

Enclosed you will find a postcard that needs to be filled out to continue receiving catalogs, consignment contracts or any other kind of mailing materials. It is required that this postcard be returned if you want to remain on our mailing list.

We are very excited about this year's yearling sale, and we hope that you consider us when choosing where to sell your yearlings. We are the largest yearling sale in our industry, and our facility and location are unmatched. As many of you are aware, a year ago we started an aggressive realignment of our business; and we hope that you will be a part of our continued success.

Respectfully,

A handwritten signature in cursive script that reads "Jeff B. Tebow". The signature is written in black ink and is positioned above the printed name.

Jeff B. Tebow
General Manager

JBT/lj