



HERITAGE PLACE WINTER MIXED SALE

HIGHEST SELLING BROODMARE EVER BRINGS \$875,000

By **BEN HUDSON**
TRACK Magazine Owner/Editor

Led by an all-time record priced broodmare at public auction, the 2010 Heritage Place Winter Mixed Sale posted an overall average of \$9,479.53...which is a 13.5% increase over 2009's good sale.

Tyler Graham, acting as an agent for an undisclosed buyer who reportedly is a Mexico resident, signed tickets on the two top sellers, who were both in Oklahoma Stud's consignment of Michael Pohl's horses. The pair brought \$875,000 and \$250,000.

Pohl, a Houston attorney and a major breeder, had a 36-head herd reduction in a Thursday afternoon session.

Graham, associated with Southwest Stallion Station, took the 14th horse in the reduction for \$250,000. Named Coronita Cartel, the \$32,000 winning Corona Cartel five-year-old mare sold with an embryo conceived April 9, 2009 by Champion One Famous Eagle. Coronita Cartel is out of the multiple Grade I producing Strawfly Special mare Dashin Follies.

Thirteen head later, Graham was standing in the same place in the alley leading into auction ring when the 11-year-old Dashin Follies walked into the ring. When the bidding was all over, he signed the \$875,000 ticket for the mare which sold with embryos by Corona Cartel (conceived February 6, 2009) and by Jet Black Patriot (conceived February 24, 2009).

The \$875,000 paid for Dashin Follies reportedly is the most ever paid for a racing American Quarter Horse Broodmare at public auction. At the 1982 Phillips Ranch Sale, Champion Queen For Cash brought \$1,125,000 and Champion Justandold Love brought \$875,000. Both of those horses were in training at the time of the sale. Queen For Cash was four, Justandoldlove three.

A daughter of 1996 World Champion Dashing Folly, Dashin Follies earned only \$475 on the track but her first two foals are the three-time Grade I winner PYC Paint Your Wagon \$889,581 and Grade I stakes-placed winner Ivory James \$220,026. Both of those horses are sired by Corona Cartel. PYC Paint Your Wagon will have his first runners this year while Ivory James has his first yearlings this year.

Graham told TRACK that the mares were shipped Friday afternoon to Southwest Stallion Station in Elgin, Texas, and will be domiciled there.

"We're not sure of the matings on these for this year," Graham said. "We're talking about that now."





TRACK Magazine photo by STACY PIGOTT

Highest seller Dashin Follies.

Graham also revealed that 2009 Champion Two-Year-Old Colt Tempting Dash is recovering after minor surgery.

"We're not sure when or where he will make his first start in 2010," Graham added.

Graham was with the connections of Tempting Dash during Champions Night at Heritage and was with the group when he purchased the mares Friday.

In addition to the 13.5% jump in average, the sale gross jumped 32% to \$8,683,250 and horses sold jumped 17% to 832. The buy-back figure was an almost-unheard-of low of 9%. In last year's "good" sale, the buy-back rate was 14%.

These are figures for the Quarter Horse sessions only.

"It would be hard for us to be more pleased," said Heritage Place general manager and chief financial officer Jeff Tebow.

"With the horses that we had consigned, I felt good about the sale going in. Then we were blessed with good weather. The crowd came early for the Champions announcements on Wednesday and stayed until the end on Saturday.

"I think the statistics coming out of this sale say a lot about the attitude of the people in business at this point in time. It appears that the 2010 breeding season should be fairly solid."

The big crowd did appear to stay until the end. Less than an hour before the Quarter Horse session ended Saturday afternoon, Ron and Denise VanAmburgh's A Tempting Strawfly sold for \$150,000.

The five-year-old Strawfly Special mare out of 2009 Broodmare of the Year A Tempting Chick is a half-sister to 2009 Champion Two-Year-Old Colt Tempting Dash and 2009 Grade I winner A Tempting Dash. Purchased by Vaughn and Jill Cook of Colorado, the mare sold in foal to Corona For Me.

THE TOP 20 SELLERS:

\$875,000 DASHIN FOLLIES, '99 m. (Strawfly Special—Dashing Folly, by First Down Dash). Sold open with embryos by Corona Cartel and Jet Black Patriot. Consigned by Oklahoma Stud, agent for Michael A. Pohl. Purchased by Tyler Graham, agent, Texas.

\$250,000 CORONITA CARTEL, '05 m. (Corona Cartel—Dashin Follies, by Strawfly Special). Sold open with embryo by One Famous Eagle. Consigned by Oklahoma Stud, agent for Michael A. Pohl. Purchased by Tyler Graham, agent, Texas.

\$150,000 A TEMPTING STRAWFLY, '05 m. (Strawfly Special—A Tempting Chick, by Chicks Beduino). Sold bred to Corona For Me. Consigned by Ron & Denise VanAmburgh. Purchased by Vaughn & Jill Cook, Colorado.

\$100,000 DAZE LIKE THIS, '06 m. (Corona Cartel—Gold Daze, by Tolltac). Sold bred to First Down Dash. Consigned by Double Bar S Ranch. Purchased by Alan & Denise Tyler, California.

\$73,000 CORONA FIREBALL, '06 h. (Corona Cartel—Hotsie Tootsie, by Easily Smashed). Consigned by Lazy E Ranch, agent for Pine Ridge Farm. Purchased by Beto Orsi, Brazil.

\$70,000 AH SIGH, '92 m. (First Down Dash—Cindio, by Jonny Apollo). Consigned by Lazy E Ranch, agent for John Andreini. Purchased by Ah Sigh Partnership, Texas.

\$65,000 CARRINGTON BEACH, '09 c. (FDD Dynasty—Runaway Wave, by Runaway Winner). Consigned by Lazy E Ranch, agent for Lucas Racing. Purchased by Rafter W Stables, New Mexico.

\$57,000 VITAL FISHIN TIME, '04 m. (Fishers Dash—Vital Time, by Vital Sign). Bred to Corona Cartel. Consigned by Lazy E Ranch, agent for Zory Kuzyk. Purchased by JBN Quarter Horses, Texas.

\$52,000 FLORIBUNDA, '04 m. (Special Effort—Tinys Rose Bud, by Tiny's Gay). Bred to Tac It Like A Man. Consigned by Double Bar S Ranch. Purchased by Post Oak Farm, Texas.

\$52,000 SIGN WINDJAMMER, '04 m. (The Signature—Acceptable Risk, by Streakin Six). Bred to Corona Cartel. Consigned by Lazy E Ranch, agent for Celina Molina. Purchased by Vaughn & Jill Cook, Colorado.

\$50,000 MEXICAN RADIO, '00 m. (On A High—Secret Meeting, by Merridoc). Bred to Teller Cartel. Consigned by Lazy E Ranch, agent for Marilou Kelly Dispersal. Purchased by Corner K Quarter Horses, Arkansas.

\$50,000 PURE VICTORY DASH, '04 m. (Pure D Dash—Get A Victory, by Victory Dash). Open. Consigned by Bunt Kitchens. Purchased by Blanchard Ranch, New Mexico.

\$50,000 REEDS EVENING STAR, '96 m. (Chicks Beduino—Reeds Signature, by The Signature). Bred to Wave Carver. Consigned by Lazy E Ranch, agent for Gianni Samaja. Purchased by JBN Quarter Horses, Texas.

\$50,000 WHITE OR WRONG, '05 m. (Mr Eye Opener—Shes Jess Special, by Mr Jess Perry). Consigned by Bob Moore Farms, agent for Joel Rod Pierce. Purchased by JBN Quarter Horses, Texas.

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The only other six-figure horse in the sale was Daze Like This, who brought \$100,000 from Alan and Denise Tyler of California. Consigned by Double Bar S Ranch of California, the \$1,875 earning daughter of Corona Cartel sold bred to First Down Dash. Daze Like This is a half-sister to four black type winners including the multiple Champion Jess You And I \$1,324,536.

The No. 1 selling short yearling at

\$65,000 was Carrington Beach, a colt from the first crop by Champion FDD Dynasty and out of 2005 Broodmare of the Year and multiple Champion producer Runaway Wave, by Runaway Winner.

Consigned by Lazy E Ranch as agent for Lucas Racing, Inc., the April 24, 2009 bay colt was purchased by Rafter W Stables (Ray Willis) of Roswell, New Mexico. Carrington Beach is a half-brother to Champions Ocean Runaway \$1,642,498

and Wave Carver \$1,005,946.

The top selling horse of racing age was Skyline Lover, a four-year-old son of Feature Mr Jess. Consigned by JEH Stallion Station for James G. Burgess, M.D. of Arkansas, Skyline Lover won the New Mexico Derby Challenge G3 and was second in the AQHA Derby Challenge Championship G1. Also a finalist in the Texas Classic Derby G1, the \$105,153 earner and five-time winner was purchased by Dan Frazier of Kentucky.

Butch Wise of Lazy E Ranch, which had more than 130 head consigned to the sale, told TRACK, "This looks like the Heritage Place Stimulus Plan! What a positive experience for all of Quarter Horse racing. What has happened here is that we have redistributed nearly \$9 million into this business in a very positive way."

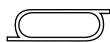
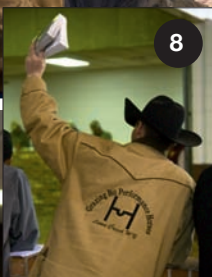
Sitting in his booth on the northwest corner of the Heritage Place make-up ring, Dee Raper of Belle Mere Farms said, "This annually is one of the best things in the horse business. It's kind of a wake-up call to everyone that the holidays are over, football is about over and it's time to get busy with your horse business. Once again, this was a very good event. We're booking mares."

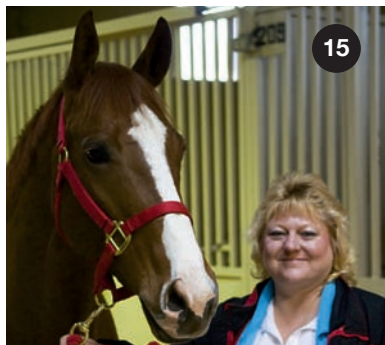
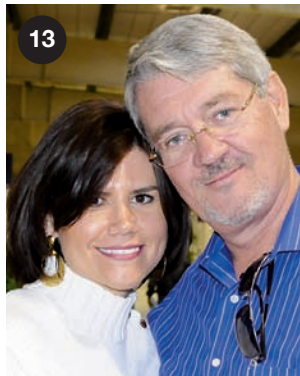
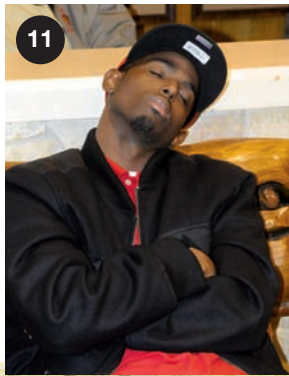
Phillip Stewart, who manages Bob Moore Farms, told TRACK, "This January sale is always a melting pot for the various aspects of Quarter Horse racing. There's buyers and sellers from all over the states plus Canada, Mexico and South America. It is one of my favorite times of the year. And this is one of the best January sales that we have seen here."

Several buyers from Canada and Brazil were active. Six of the Top 20 sellers appear to be headed to Brazil.

At the same time this sale was being conducted, in Kentucky the Kenneland January Sale saw 1,345 go through the ring for an average of \$24,333 (down \$11.7%) and \$8,000 median (down 20%).

Another amazing footnote: Buyers at Heritage Place came from 31 states plus Mexico, Canada, Brazil and Spain.





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\$48,000 STEAL AWAY, '06 m.
(Separatist—Mongoose Jet Eye, by Mr Eye Opener). Bred to Walk Thru Fire. Consigned by Lazy E Ranch, agent for Mackie Racing. Purchased by SRA Ranch, California.

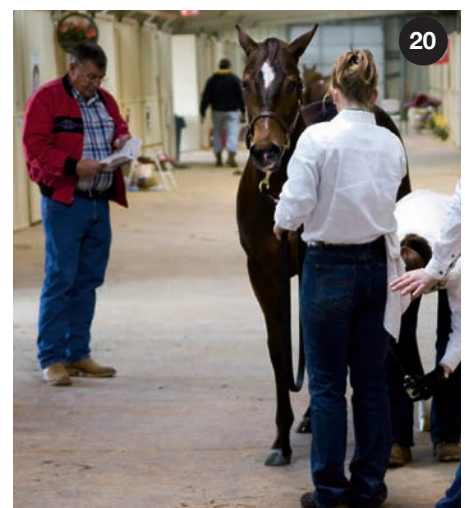
\$47,000 MAKE IT WORK, '01 m.
(First Down Dash—Deeachick, by Chicks Beduino). Bred to Teller Cartel. Consigned by Lazy E Ranch, agent for Foothills Farm. Purchased by Vince Genco, California.

\$46,000 LADYS CARTEL, '99 m.
(Corona Cartel—Ima Ladys Alibi, by Sir Alibi). Bred to Gold Medal Jess. Consigned by Bob Moore Farms, agent for Pierce Family Partnership. Purchased by Fernando H.F. Bertim, Oklahoma.

\$42,000 BURNIN BYE, '06 m. (Separatist—Sweet Bye And Bye, by Zevi TB). Bred to Hawkinson. Consigned by Burns Ranch, agent for Barley & Sharp Farms. Purchased by Burns Ranch, California.

\$42,000 HOT LIPS PERRY, '06 m.
(Mr Jess Perry—Rustys Quickid, by Royal Quick Dash). Consigned by Oklahoma Stud, agent for Michael A. Pohl. Purchased by Andreini & Genco, California.

\$41,000 SKYLINE LOVER, '06 g.
(Feature Mr Jess—Loves That Gold, by Royal Quick Dash). Consigned by JEH Stallion Station, agent for James G. Burgess, M.D. Purchased by Dan Frazier, Kentucky.



1-Kent Hamit holds a Lazy E consignment.
2-Auctioneer Keith Babb, Phillip Stewart of Bob Moore Farms and AQHA's Darrell Hare.
3-PRCA Production Manager Shawn Davis.
4-J.E. and Bunny Jumonville with Oklahoma Senator Harry Coates.
5-Mervell Hall of Walkford City, ND.
6-Chicks Regard poses for J.R. Hamilton and his son Jamie during the Lazy E Ranch tour.
7-Dr. Charlie Graham, Danny Cardoza and John Andreini.
8-Brian Peterson bids on a horse.
9-The Sallisaw ladies: Mary Kirby, Marilyn Ater, Jo Page and Donna Alexander.
10-Walt and Janice Knorpp and Marin Jones.
11-Donald Plain tries to sneak a nap.
12-Stella Sarmiento of Brazil.
13-Dona and Mike Pohl consigned the two highest sellers.
14-Paul Jones autographs his TRACK Magazine article for Danny Garcia.
15-Denise VanAmburgh and A Tempting Strawfly.
16-Kim Kessinger and Jim Markum.
17-Little Bit Of Ah Ha's connections: trainer Ralph Muniz and owner Adan Reyes.
18-Juan Mendoza and Julio C. Caballero.
19-Blanca and Juan Barbosa, of Grand Prairie, Texas.
20-Dean Boechehstedt, of Iowa, checks out a Granada yearling as it is prepared to sell.